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Service Foods Named to Inc. 500|5000 List for the Third Year in a Row

Atlanta-Based Service Foods Recognized as the Nation's 9th Fastest-Growing Food and Beverage Company and 6th Fastest-Growing Company in Georgia

Atlanta, August 25—Service Foods, a leading provider of organic and all-natural foods for home delivery, today announced that the company was named to the prestigious Inc. 500 list for 2010. This is the third consecutive year that Service Foods was included in the rankings, an exclusive annual review of the nation's fastest-growing private companies.

Service Foods moved up more than six hundred positions on the list from the last two years, appearing on the 2010 list at number 356, with an extraordinary three-year growth rate of 824 percent. The company also achieved impressive rankings as the ninth fastest-growing food and beverage company in the United States, and the sixth fastest-growing company in Georgia

“We are truly honored to be recognized, and we feel privileged to be on the Inc. list for a third consecutive year,” stated Service Foods CEO Keith Kantor, PhD. “Our continued growth and success is made possible by our outstanding employees and valued customers. Our rankings reflect our ongoing commitment to innovation and our full-service approach to food, health and fitness.”

A significant portion of Service Food's past year was dedicated to developing and launching new marketing initiatives, including video, audio, monthly printed newsletters and social media. The company also launched a new website that features a wide assortment of free health and nutrition articles, and its on-staff dietitian, nurses, doctors, chefs and fitness consultants answer questions and provide personalized recommendations for every customer.

The 2010 Inc. 500|5000 list measures revenue growth from 2006 through 2009. To qualify, companies had to be U.S.-based, privately held, for-profit, and independent as of December 31, 2009, and had to meet specific, audited revenue milestones. The Inc. 500 list puts Service Foods among an elite group that over the years has included Microsoft, Oracle, Under Armour, Jamba Juice and E*Trade.

About the Inc. 500|5000 List

The Inc. 500|5000 lists the 5,000 fastest-growing private companies in the nation. The Inc. 500|5000 ranks companies according to the percentage growth of their annual revenue over a

three-year period. The Inc. 5000 posted aggregate revenue of \$321.6 billion in 2009, up more than 50 percent from the previous year. In total, the companies on the Inc. 5000 have created 1.4 million jobs.

About Service Foods

Service Foods offers a full line of organic and all-natural foods free from growth hormones, preservatives, steroids, antibiotics and colorings. The company provides free delivery directly to customers' homes. In addition, dietitians, nurses, visiting doctors and fitness experts are on staff to counsel clients in leading a healthier lifestyle. Service Foods has been in business since 1981 and is based in Atlanta, Georgia, with warehouses in several states. To learn more about Service Foods, Inc., visit www.ServiceFoods.com.

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