



Media Contact:
Keith Kantor
(770) 448-5300
kkantor@servicefoods.com

FOR IMMEDIATE RELEASE

Service Foods Turns Green Into Gold

Atlanta-Based Service Foods Named to Prestigious Inc. 500|5000 List Three Times Since Becoming a Carbon-Neutral Business

Atlanta, September 7—Service Foods has announced that since obtaining certification as a carbon-neutral organization from Verus Carbon Neutral Partnership three years ago, it has been included on the Inc. 500|5000 List for three consecutive years. The Inc. 500|5000 List is an exclusive annual review of the nation's fastest-growing private companies.

Service Foods moved up more than six hundred positions on the list from the last two years, appearing on the 2010 list at number 356, with an extraordinary three-year growth rate of 824 percent. The company also achieved impressive rankings as the ninth fastest-growing food and beverage company in the United States, the sixth fastest-growing company in Georgia and the number one fastest-growing green food company in the nation.

“We are truly honored to be recognized by Inc., and we feel it’s no coincidence that since becoming a carbon-neutral business three years ago that our company has continued to thrive,” stated Service Foods CEO Dr. Keith Kantor. “Our growth and success as an eco-friendly company makes us very proud. Combined, our carbon-neutral status and rankings on the Inc. 500 list reflect our ongoing commitment to both the environment and our customers.”

Since joining forces with Verus Carbon Neutral Partnership, Service Foods has taken a number of steps to reduce its impact on the environment. By delivering products directly to customers' homes in a fleet of trucks powered by biodiesel fuel, Service Foods has reduced CO2 emissions by approximately 2.78 million pounds each year, which is equal to taking nearly 230 cars off the road annually. Furthermore, the company's recycling initiatives along with its environmentally friendly delivery totes prevent another 111.8 metric tons of CO2 emissions from being released into the atmosphere.

Because Service Foods still requires electricity and natural gas to serve its customers, the company offsets its remaining carbon footprint by investing in Verus Carbon Neutral Partnership projects that either sequester CO2 from the air or eliminate the creation of greenhouse gases.

Verus Carbon Neutral is a member of the Chicago Climate Exchange (CCX), the world's first and North America's only active, voluntary and legally binding offset trading system. Verus Carbon Neutral provides high-quality offset projects that are third-party verified by the CCX.

The 2010 Inc. 500|5000 list measures revenue growth from 2006 through 2009. To qualify, companies had to be U.S.-based, privately held, for-profit, and independent as of December 31, 2009, and had to meet specific, audited revenue milestones. The Inc. 500 list puts Service Foods among an elite group that over the years has included Microsoft, Oracle, Under Armour, Jamba Juice and E*Trade.

About Verus Carbon Neutral Partnership

Verus Carbon Neutral is an innovative and eco-conscious company that aids businesses and individuals looking to offset and reduce their carbon footprints. After conducting an audit to determine the size of their footprint, Verus Carbon Neutral provides a simple way to reduce or completely offset their client's CO2 emissions, supplying them with certification and a tangible way to communicate their commitment to the environment.

About the Inc. 500|5000 List

The Inc. 500|5000 lists the 5,000 fastest-growing private companies in the nation. The Inc. 500|5000 ranks companies according to the percentage growth of their annual revenue over a three-year period. The Inc. 5000 posted aggregate revenue of \$321.6 billion in 2009, up more than 50 percent from the previous year. In total, the companies on the Inc. 5000 have created 1.4 million jobs.

About Service Foods

Service Foods offers a full line of organic and all-natural foods free from growth hormones, preservatives, steroids, antibiotics and colorings. The company provides free delivery directly to customers' homes. In addition, dietitians, nurses, visiting doctors and fitness experts are on staff to counsel clients in leading a healthier lifestyle. Service Foods has been in business since 1981 and is based in Atlanta, Georgia, with warehouses in several states. To learn more about Service Foods, Inc., visit www.ServiceFoods.com.

###